



ACOP Website - www.ACOPeds.org

2014 WEBSITE ADVERTISING ORDER

Today's Date _____

Requested Display Month(s):

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Insertion Order Deadline for each month is the FIRST DAY OF THE MONTH PRIOR TO THE DISPLAY MONTH.

- PLEASE PRINT -

Advertiser: _____ Product/Service: _____

Billing Client: _____ Contact Person: _____

Billing Address: _____

City/State/Zip: _____ Email Address: _____

Phone: _____ Fax: _____

Headline: _____ Hyperlink requested _____

Banner Ad Size: 468 pixels x 60 pixels

Format - All sizes: 72 dpi gif or jpg file, RGB or Index color

Banner Ad

12x = \$720 each

6x = \$855 each

3x = \$945 each

1x = \$1035 each

Advertising and position requests will be granted on a first-come, first-served basis. Every effort will be made to accommodate your request. Upon receipt, insertion orders will be reviewed and availability will be determined. Invoicing upon first date of publication.

Page Position Request Members Only Physicians Students Residents Upcoming Meetings

P.O. / Insertion Number: _____ **Payment is due within 15 days of invoicing.**

Special Instructions: _____

Authorized Signature: _____

Method of Payment: Check VISA MasterCard American Express

Card No: _____ Exp. Date _____

Signature _____ Printed Name on Card _____

If paying by check, please make checks payable to **ACOP** and mail to:

ACOP • 2209 Dickens Road • Richmond, VA 23230-2005

Phone (804) 565-6333 • Fax form to: (804) 282-0090 • Email: beverly@societyhq.com

Fax Completed Insertion Order to (804) 282-0090 Email Finished Ad File to: beverly@societyhq.com



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2010 ADVERTISING INSERTION ORDER

GENERAL INFORMATION

Organization: American College of Osteopathic Pediatricians
President: Margaret A. Orcutt Tuddenham, DO, FACOP
Office: 2209 Dickens Road, Richmond, VA 23230-2005
Phone: (804) 565-6333 Fax: (804) 282-0090
Website: www.ACOPeds.org

Please contact Beverly Bernard, ACOP's Advertising Coordinator, to place your ad or with any questions regarding your advertising schedule at (804) 565-6321 or by email at beverly@societyhq.com.

Because information regarding products, services and sources of supply are very important to our members, relevant advertising messages are always welcome. ACOP reserves the right to determine whether an ad is appropriate for posting. Refer to the following information regarding sizes and pricing.

DISPLAY RATES / FREQUENCY DISCOUNTS

	BANNER AD (468 px x 60 px)			
	12X	6X	3X	1X
Available Page	\$720	\$855	\$945	\$1035

For special multiple insertion rates to apply, complete payment for all placements will be required upon invoice. Invoicing will be rendered upon receipt of ad materials.

MECHANICAL SPECIFICATIONS

BANNER AD SIZE: 468 pixels x 60 pixels
FORMAT: jpg or gif, RGB or Index color

Page Position: Please indicate which page position you are requesting. Space is limited and is on a first-come, first-served basis. Can be positioned on either the website home page or other available page, space available.

Your banner ad can contain a hyperlink to direct the viewer directly to your website, your online exhibit or product catalog. Please indicate the hyperlink address on your insertion order, if applicable.

ADVERTISING POLICIES

Deadlines: Material and insertion orders due on the first of the month preceding date of publication. Positions are available on a first-come, first-served basis.

DESIGN/COMPOSITION CHARGES

Ad Services can be provided at \$85 per hour. Request should be made three weeks prior to publication deadline.

PLEASE COMPLETE THE FOLLOWING CONTACT INFORMATION



I would like to make a commitment for the following:

Ad(s) for: _____ Purchase Order # _____

Billing Client _____

Address _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____ Email _____

Authorized Representative _____ Title _____

Authorized Signature _____ Date _____