ACOP Website - www.ACOPeds.org
2014 WEBSITE ADVERTISING ORDER

Today's Date _______________________________________

Requested Display Month(s):

☐ Jan  ☐ Feb  ☐ Mar  ☐ Apr  ☐ May  ☐ June  ☐ July  ☐ Aug  ☐ Sept  ☐ Oct  ☐ Nov  ☐ Dec

Insertion Order Deadline for each month is the FIRST DAY OF THE MONTH PRIOR TO THE DISPLAY MONTH.

- PLEASE PRINT -

Advertiser: ______________________________________ Product/Service: ______________________________________
Billing Client: ______________________________________ Contact Person: ______________________________________
Billing Address: ______________________________________
City/State/Zip: ______________________________________ Email Address: ______________________________________
Phone: ______________________________________ Fax: ______________________________________
Headline: ______________________________________ Hyperlink requested ______________________________________

Banner Ad Size: 468 pixels x 60 pixels  Format - All sizes: 72 dpi gif or jpg file, RGB or Index color

Banner Ad

☐ 12x = $720 each  ☐ 6x = $855 each  ☐ 3x = $945 each  ☐ 1x = $1035 each

Advertising and position requests will be granted on a first-come, first-served basis. Every effort will be made to accommodate your request. Upon receipt, insertion orders will be reviewed and availability will be determined. Invoicing upon first date of publication.

Page Position Request

☐ Members Only  ☐ Physicians  ☐ Students  ☐ Residents  ☐ Upcoming Meetings

P.O. / Insertion Number: ____________________________  Payment is due within 15 days of invoicing.
Special Instructions: _____________________________________________________

Authorized Signature: _____________________________________________________

Method of Payment:

☐ Check  ☐ VISA  ☐ MasterCard  ☐ American Express

Card No: ____________________________  Exp. Date ____________________________
Signature: ____________________________  Printed Name on Card: ____________________________

If paying by check, please make checks payable to ACOP and mail to:

ACOP • 2209 Dickens Road • Richmond, VA 23230-2005
Phone (804) 565-6333 • Fax form to: (804) 282-0090 • Email: beverly@societyhq.com

Fax Completed Insertion Order to (804) 282-0090  Email Finished Ad File to: beverly@societyhq.com
GENERAL INFORMATION
Organization: American College of Osteopathic Pediatricians
President: Margaret A. Orcutt Tuddenham, DO, FACOP
Office: 2209 Dickens Road, Richmond, VA 23230-2005
Phone: (804) 565-6333  Fax: (804) 282-0090
Website: www.ACOPeds.org

Please contact Beverly Bernard, ACOP’s Advertising Coordinator, to place your ad or with any questions regarding your advertising schedule at (804) 565-6321 or by email at beverly@societyhq.com.

Because information regarding products, services and sources of supply are very important to our members, relevant advertising messages are always welcome. ACOP reserves the right to determine whether an ad is appropriate for posting. Refer to the following information regarding sizes and pricing.

DISPLAY RATES / FREQUENCY DISCOUNTS
BANNER AD (468 px x 60 px)

<table>
<thead>
<tr>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>12X</td>
</tr>
<tr>
<td>6X</td>
</tr>
<tr>
<td>3X</td>
</tr>
<tr>
<td>1X</td>
</tr>
</tbody>
</table>

Available Page | $720 | $855 | $945 | $1035

For special multiple insertion rates to apply, complete payment for all placements will be required upon invoice. Invoicing will be rendered upon receipt of ad materials.

MECHANICAL SPECIFICATIONS
BANNER AD SIZE: 468 pixels x 60 pixels
FORMAT: .jpg or .gif, RGB or Index color

Page Position: Please indicate which page position you are requesting. Space is limited and is on a first-come, first-served basis. Can be positioned on either the website home page or other available page, space available.

Your banner ad can contain a hyperlink to direct the viewer directly to your website, your online exhibit or product catalog. Please indicate the hyperlink address on your insertion order, if applicable.

ADVERTISING POLICIES
Deadlines: Material and insertion orders due on the first of the month preceding date of publication. Positions are available on a first-come, first-served basis.

DESIGN/COMPOSITION CHARGES
Ad Services can be provided at $85 per hour. Request should be made three weeks prior to publication deadline.

PLEASE COMPLETE THE FOLLOWING CONTACT INFORMATION

☑ I would like to make a commitment for the following:

Ad(s) for: ___________________________________________  Purchase Order # ______________________________
Billing Client: _____________________________________________________________________________________
Address: __________________________________________________________________________________________
City ___________________________  State ____________  Zip __________________________
Phone ( )______________________ FAX ( )______________________ Email ________________________________
Authorized Representative ___________________________  Title ______________________________
Authorized Signature ___________________________  Date ______________________________

ACOP Website - www.ACOPeds.org
2010 ADVERTISING INSERTION ORDER